

Craig Kohtz.

Full Stack Developer

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📍 Lincoln, NE

SKILLS

HTML5 • CSS • JS • Node • React • Next • Material UI • Bootstrap • SQL • MSSql • PostgreSQL • MySQL • MongoDB • PHP • Laravel • AWS • Git • Jest • Software Architecture • Database Design • Product and Project Management • Strategic Planning • Problem Solving • Analytical Thinking • Documentation • Hiring • Onboarding • Communication • Collaboration • Mentoring • Coaching • Conflict Resolution • Empathy • Delegation

PORTFOLIO HIGHLIGHTS

- Adidas Playbook SaaS Platform
- Red Bull Live TV CMS
- Red Bull Roshambull
- Red Bull University SaaS Platform
- LiveBy Local Community & Market Reports
- Sotheby's International Quarterly Reports
- Red Bull Basement
- Red Bull Induction
- Colt45 Ink The Can Contest
- Lone Star Beer Website
- Raising Cane's SHV Charity DB
- Raising Cane's SHV POS Extension

EDUCATION

University of Nebraska, Lincoln
BSBA in Economics, 1997

MILITARY

U.S Army National Guard
1990 - 1998

- **Combat Infantry Soldier (MOS 11B)**
M-60 gunner, supported multiple natural disasters.
- **Combat Infantry Medic (MOS 91B)**
EMT Certification, supported annual training operations

SUMMARY

I have spent the last 25 years planning and executing e-commerce systems, SaaS platforms, and digital activations on behalf of some of the world's top consumer brands such as RedBull, adidas, Pabst, Spotify, Yeti, Teva, Hollister, and others. I offer extraordinary value to organizations through my problem solving abilities, technical knowledge, product management skills, and experience managing teams and working with people.

EXPERIENCE

Lead Software Engineer

LiveBy, 2021 - 2023

Lead developer for the LiveBy experience team, delivering technical leadership, architecture and design input, project planning and management, code development, and continuous improvement through collaboration and communication.

- Champion the building of a single SaaS platform to combine LiveBy's many separate products and services into a cohesive product.
- Evaluate and select the frameworks for new SaaS platform.
- Lead developer for LiveBy's Quarterly Report product for Sotheby's International.
- Help write and document hiring and onboarding process for the company.
- Modernize LiveBy Local, a product that provides Community Guides and Market Reports to real estate agents, by making it responsive and printable.
- Implement React correctly by creating UI components and refactoring codebase for our LiveBy Local products.

Head of Product Development

Archival, 2016 - 2020

Managed a team of eight designers and engineers building a SaaS application used to manage over 1000+ users for multi-million dollar accounts.

- Lead engineer on version 1 and 2 of Field Agent SaaS Platform.
- Transition to product owner and manager of version 3 of said platform.
- Evaluate needs of agency programs and create product roadmap.
- Evaluate and select frameworks, databases, and technologies for platform.
- Establish coding standards and development processes for team.
- Approve selection and provisioning of infrastructure technologies.
- Organize sprints and assign tasks to team of developers.
- Establish support channels and evaluated UX/UI and bug reports.
- Assist with hiring, management, and development of engineering team.
- Recruit and manage overseas team members for various projects.
- Create detailed reports supporting ROI for customer accounts.
- Managed various large account IT audits for security in SaaS platforms.

INTERESTS

Business • Economics • Product Management • Philosophy • Psychology • History • Reading • Writing • Sports • Health & Fitness • Gaming • Woodworking • Furniture Design • 3D Printing • Lasers

REFERENCES

Available upon request

Senior Web Engineer

Archival, 2001 - 2016

Collaborated with a team of designers, programmers, and strategists to implement countless digital experiences from the first branded social game on Facebook using the social graph concept, showcased at the first f8 conference, to helping lay the groundwork/foundations for Red Bull TV.

- Collaborate with clients and creative teams to create unique and innovative digital experiences for the world's top brands.
- Lead engineer on more than 50 agency projects.
- Evaluate projects and create budgets and timelines for business proposals.
- Create wireframes and collaborate with designers as a technical lead.
- Design software and database architecture as a technical lead.
- Direct customer support for countless projects
- Lead hiring and management for our digital intern program.
- Guide and educate interns on software and database design.

Web Developer

Covalent Technologies, 1999 - 2001

- Transitioned skillset from a ASP.NET environment to LAMP stack.
- Implement website redesign and improve customer support database.
- Speaker at ApacheCon 2000. Session title, "Migration from ASP to PHP".

E-Commerce Developer

Bizco Technologies, 1996 - 1999

Engineered an e-commerce platform in ASP.NET to support the companies internal and external sales initiatives.

- Extend company service offerings to include web design and development.
- Collaborate with business and product owners on system requirements for internal sales tracking e-commerce platform.
- Architect application platform & database (ASP.NET & MS Sql Server)
- Design UX/UI for e-commerce platform.
- Execute and deploy e-commerce system to manage internal sales.
- Build and manage team to extend the e-commerce system.

Web Developer

Plexus Technologies, 1993 - 1996

- HTML/CSS, relational database design, and server management.
- Wrote .dll files in Visual Basic to move data from HTML forms to database.
- Transitioned from custom .dll files to ASP.NET when IIS was released.

